

Initial Meeting Record

11/2/2023 @ 4:30pm

Zoom Recording: Zoom Cloud

Creative Director: Destiney Davis

Designer: Nitzia Y. Davalos Reyes

Miro Site Project Red-Eared Slider Website

Landing Page is not text heavy rather it lead to section sites that hold majority of content so as to not overwhelm on the initial page but get the viewer to want to engage and investigate further.

Type:

Sans serif or cursive type for headings to illustrate the hand drawn feel

Consistency:

Overall language throughout all pages with certain type, header, style where differentiation comes from content but if it highlights content then change is okay

Mood: serene or playful, educational serene

Images:

Official national geographic style or playful adoption style; for explanation and overview official makes sense.

Mockup:

Since the main page is so different from the section pages would mockup be helpful if main or section? Main since that will establish design language.