Wikipedia Article Microsite

Initial Meeting Record

10/30/2024 @ 10:30am

Zoom Recording:

https://wustl.zoom.us/rec/share/nDnSoOoF9pk6U9kcuMxukzBiVLBIKlsN-iHF6Js6-Ds5CZ-T00T2N9QAxYfbx8hW.mbPtOWADh2uB--1R?startTime=1730302602000

Creative Director: Nitzia Y. Davalos Reyes

Designer: Jamie Shin

Micro Site Project: Roller Derby Website

An exploratory, informational website about roller derby, targeted at beginners who want to learn the basics. Simple and engaging, prioritizing visuals and clear information.

Landing Page is not text heavy rather it lead to section sites that hold majority of content so as to not overwhelm on the initial page but get the viewer to want to engage and investigate further.

- Pages linked
  o Overview
  o History
  o Game basics
  o Contemporary scene
  o Sources

Retro Design with vibrant visuals in imagery and color scheme

- Neon type style
- Playful and simple design